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Patent

Serial No. 09/932,103

Amendment in Reply to Final Office Action of May 4, 2006

## REMARKS/ARGUMENTS

This Amendment is being filed in response to the Office Action dated May 4, 2006 and to supplement remarks previously provided in the Amendment After Final Action previously submitted on June 27, 2006 (hereinafter "AAFA"). Reconsideration and allowance of the application in view of the remarks previously provided in the AAFA and those that follow are respectfully requested.

In the AAFA, on page 11, line 18, it stated due to a clerical error that "Ullman does disclose or suggest..." It is believed that this obvious clerical error would be noted upon further review of the AAFA, for example, whereinafter it is stated "[i]t is respectfully submitted that this claim element, as stated above, is neither disclosed nor suggested by Ullman."

To ensure that there is no erroneous interpretation of the AAFA submission, it is the Applicant's position that <u>Ullman does</u> not disclose or suggest, a method that amongst other patentable elements, comprises (illustrative emphasis provided) "(a) detecting incoming television signals from a plurality of sources for tag information identifying the source of said synchronized web simulcasts; (b) establishing a communication channel to the source of said synchronized web simulcasts; (c) retrieving a number of

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enhanced features from the source of said synchronized web simulcasts; (d) storing said retrieved enhanced features in a storage medium for subsequent retrieval; and, (e) formatting said retrieved, enhanced features according to predetermined criteria to generate a content list" as required by Claim 1, substantially required by each of Claims 8, 15, 20 and 23.

In addition, Applicants deny any statement, position or averment of the Examiner that is not specifically addressed by the foregoing argument and response. Any rejections and/or points of argument not addressed by this response or the AAFA would appear to be moot in view of the presented remarks. However, the Applicants reserve the right to submit further arguments in support of the above stated position, should that become necessary. Consideration and a Notice of Allowance is respectfully requested.

Respectfully submitted,

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